

OAK PARK BUSINESS ASSOCIATION
Minutes of the Monthly Board Meeting

June 13, 2007 – 12:00 Noon – Oak Park Community Center
3425 MLK Blvd., Sacramento, CA 95817

BOARD MEMBERS PRESENT: Terrence Johnson (Chair), Al Williamson, Patrice Miller, David Lambertson, Vince McDonald, Lauren Hammond Councilmember, and STAFF: Lisa Gray, Richard Greene; **GUESTS:** Susan Feenstra (POP), Sharon Eghigian (Weed and Seed Coordinator).

WELCOME: Vince McDonald Vice Chair opened the meeting at 12:10 pm by welcoming those in attendance. Terrence Johnson, Chair, arrived shortly thereafter and conducted the remainder of the meeting.

APPROVAL of MINUTES & FINANCIALS: Vince McDonald moved to approve the March minutes, David Lambertson seconded, all voted aye. Patrice Miller moved to approve the financials, Al Williamson seconded, all voted aye.

APPOINTMENT OF VACANT SEATS ON THE BOARD: Board members were asked to review the OPBA Basic Board Responsibilities and provide any changes or suggestions, and to provide names of possible board appointments.

WEED AND SEED- UDATE: Sharon Eghigian, project coordinator, explained the Weed and Seed Landlord Program. Oak Park landlords, the Oak Park Neighborhood Association, and various organizations collaborated on this packet of information designed to inform landlords of their responsibilities.

POP TEAM-UPDATE: Susan Feenstra POP Sergeant briefed the board about ongoing projects: working with DA on problems at Prit Market, Bonfare Market. Sac PD continues to work on stay away orders for drug sellers in and near McClatchy Park.

ECCLESIASTICAL ROUNDTABLE REPORT: At the last meeting an idea about a MLK/Holiday musical event was brought up and will be discussed further at the fall meeting.

GARBAGE CAN REPLACEMENT-UPDATE: Additional trash cans have been placed at new locations in the Oak Park; staff is waiting on banner color before ordering trash can decals.

MONTHLY CLEANUP: No Monthly cleanup news. Al was proud to announce that the Sacramento Food Bank had a cleanup and utilized cleanup tools.

MAY 12TH BBQ-UPDATE: Staff was pleased to announce that though the event was not as attended as planned it was a successful event with great entertainment; hoping for a grander event next year.

BUSINESS DIRECTORY: Staff has begun work on an OPBA/SBP directory.

NEWSLETTER UPDATE: Staff explained the \$350.00 cost of producing the combined newsletter with using a professional layout designer. Patrice mote to approve the \$350 per month cost to be paid to the SBP for the OPBA portion, David Lambertson seconded, all voted aye.

CHP PROJECT/WCIC BUILDING PROJECT: A cleanup project is scheduled for September 8 with CHP cadets and Volunteer Center of Sacramento at the WCIC.

WINGS AND THINGS GRAND OPENING: A new restaurant named Wings and Things is set to open sometime this month. Staff is assisting with a Gran Opening event.

BANNER PROJECT: It is proposed to hang new banners on Broadway. Art from the winners of the Community Pride Project will be printed on the banners. Staff is waiting on a banner color scheme, when we received we will forward to Board Members for suggestions.

URBAN ART TRAIL: Staff explained the Urban Art Trail, a successful project that was completed in San Diego, California in an area comparable to Oak Park. A proposal summary has been submitted to the restoration committee for list placement. If chosen project proposal will be passed on to SHRA for the "Quality of Life" Fund. Board Members suggested meeting with Chris Pahule to get details on the project qualifications. Staff continues to research project logistics.

YOUTH JOB DEVELOPMENT PROGRAM - UPDATE: Staff reviewed the Youth Job proposal and overview. Staff asked Board to approve a cost of \$7500.00 dollars (total cost is \$15,000 to be shared with SBP) to hire Meta Research to complete a marketing study in the 95817 and 95820 area codes identifying dining out spending patterns. Dave Lambertson moved to approve the expense for the marketing study, Patrice Miller second, all voted aye.

UPDATES & ANNOUNCEMENTS: None

ADJOURN: Meeting was adjourned at 1:35pm. Next meeting is Wednesday Sept. 12, 2007.