

DRAFT
OAK PARK BUSINESS ASSOCIATION
Minutes of the Monthly Board Meeting
March 12, 2008 – 12:00 Noon

Oak Park Community Center - 3425 MLK Blvd., Sacramento, CA 95817

DRAFT
Board Members:

Stuart Eldridge (Chair)	Vince McDonald (Vice-Chair)
Al Williamson	Patti Miller
David Lambertson	Jerry Salley
Michael Luna	Councilmember Lauren Hammond
Matt Hertel (SHRA)	Robert Jones
County Supervisor Roger Dickinson	Roy Sianez (UC Davis)
Catherine Curran	

PRESENT: Eldridge (Chair), Williamson, Joe Angeles and Cortez Quinn (County Supervisor Dickinson's Office), Luna, Sianez, Hertel (SHRA), Councilmember Lauren Hammond, Lambertson, Salley, McDonald, Jones; Guests: Michael Harris (OPNA), Dave Edwards, Larry White, Noel Vandeviver (UC Davis) Sharon Eghigian and Latisha Lawson (Weed and Seed)
STAFF: Lisa Gray, Terrence Johnson.

ABSENT: Curran.

WELCOME: Stuart Eldridge (Chair) opened the meeting at 12:05pm and welcomed everyone in attendance.

APPROVAL of MINUTES & FINANCIALS: Robert Jones moved to approve the minutes and Lauren Hammond seconded, all voted aye. Michael Luna moved to approve the financials and Robert Jones seconded, all voted aye.

Appointment of Vacant Board Seats: The Board discussed the tenant and owner board seats that need to be filled. Dave Edwards, owner of the Naked Coffee location, is a possible board member. He has not committed to the position. Staff is open to suggestions and will continue contacting individuals about the board member positions available.

SPONSORSHIP REQUESTS: Board discussed the sponsorship and all agreed to sponsor the Oak Park Summer Concert, The Celebrate Oak Park Event and take an electronic vote after further discussion on the Sacramento Police Athletic Club Marathon. The OPBA will not be supporting The Gala Black Expo and Special Olympics due to the nature and location of the event. The events seem to be outside the scope of the Business Associations Mission.

UPDATES:

- a. **Weed and Seed (Block-By-Block):** Site Coordinator Sharon Eghigian started off by explaining what the Weed and Seed Program involves. Latisha Lawson the Block-by-Block Coordinator explained that the committee handed out 1000 informational packets at the Community Center during the Martin Luther King Jr. Day Parade. She also took a survey at Starbucks and compiled information from local citizens asking a variety of questions. Latisha is also working with OPNA to organize block captains and plans to have a booth at the Celebrate Oak Park Festival in May.
- b. **Celebrate Oak Park:** Staff continues with the planning of the event in collaboration with Weed and Seed and the OPNA. Staff has received an official request for

- sponsorship and will file for official record; funds for sponsorship have been paid in the amount of \$2500.00 dollars.
- c. **Newsletter SBP/OPBA:** Staff has decided to move in the direction of finding a new graphic design artist to take over the layout process. Staff has experienced difficulty communicating with our current layout artist. Terre has suggested an individual and will continue contacting him to come to an agreement. Staff will update Board with any change at the next meeting. The B-to-B list is still in progress. Staff will email a copy of layout to board members for input before the next board meeting.
 - d. **Monthly Cleanup-Update:** Al Williamson of St. Hope described the cleanup that took place on the 2nd Saturday of the month. The students of Sacramento High school, Florin and Franklin Schools, the Key Club and individuals from Immaculate Conception participated cleaning the entire area Oak Park area from Hwy 99 to MLK Blvd and from 5th Avenue to 12th avenue. The next cleanup will be in April. The cleanups continue to be a success.

REATREAT-UPDATE: The attendees discussed 2008 priorities. The priorities were in the categories of Security, Image and Maintenance and Advocacy which are the focus of the PBID. Board members were able to give staff direction and were able to focus on the areas of importance.

2008 DIRECTORY- UPDATE: No update was given.

UC DAVIS HEALTH SYSTEMS (Smoke free in 2008)-PRESENTATION: Noel Vandeviver introduced the Smoke Free program that will start 7/1/2008. The entire UC Davis campus will have a no smoking on premises policy. Free nicoret gum will be given to employees for a three month period and indefinitely to individuals visiting the campus. Sensation classes will be offered at the campus for the amount of 50.00 dollars for those who are interested, classes are six weeks. Issues are being discussed regarding problems with employees going off campus to surrounding neighborhoods and businesses. UC Davis offers help in participating in there plan for a smoke free environment. Cards will be handed to those who are smoking on campus to notify them of the smoke free zone and where to get information on being smoke free.

OPNA-UPDATE: Michael Harris announced that the OPNA Board of Directors has taken on new shape and are working toward securing the 501 (c) 3 non-profit number. He also announced the Celebrate Oak Park Event that will take place in May.

POP-UPDATE: No POP Officers present.

OTHER UPDATES AND ANNOUNCEMENTS:

Councilmember Lauren Hammond- Announced the cities 58 Million dollar deficit. The city of Sacramento has a reserve that will be used. The reserved will not be emptied. City employees will be given the option to be bought out. The city has determined that this will be a positive cost cut. Youth and senior programs are also in discussion of being cut.

Cortez Quinn (County Supervisor Dickinson's Office)-Announced that there will be a meeting with the District Attorney on Thursday, March 13th. The meeting will be held at McGeorge Law School Lecture Hall. Also Mr. Quinn informed the Board that there will be construction work being done on I5 and the specifics of dates and times are located on the internet at fixi5.com.

Dave Edwards (property owner)-Announced that Naked Coffee will open mid to late summer.

Jerry Salley (Salvation Army)-Announced that the People Overcoming Poverty Event will be May 13th 2008. People interested in participating need to contact Ava Simpson.

Stewart Eldridge (Chair)-Asked for the opportunity to discuss possibly endorsing a candidate for mayor, all agreed that the organization should not select a candidate.

ADJOURNED: Meeting was adjourned at 1:30pm. Next meeting is Wednesday March 12, 2008.