

OAK PARK BUSINESS ASSOCIATION
Minutes of the Monthly Board Meeting
January 9, 2008 – 12:00 Noon

Oak Park Community Center - 3425 MLK Blvd., Sacramento, CA 95817

Board Members:

Stuart Eldridge	Vince McDonald (Vice-Chair)
Al Williamson	Patrice Miller
David Lambertson	Peter Neumann
Michael Luna	Councilmember Lauren Hammond
Celia Eniguez (SHRA)	Roy Sianez (UC Davis)
County Supervisor Roger Dickinson	
Catherine Curran	

PRESENT: McDonald (Chair), Williamson, Miller, Cortez Quinn (County Supervisor Dickinson's Office), Eldridge, Luna, Sianez, Eniguez, Helen Hewitt (Councilmember Hammond Office), Lambertson, STAFF: Lisa Gray, Terrence Johnson, Guest: Rick Maya (St. Hope Development), Robert Jones (OP Methodist Church), Matt Hertel (SHRA), Jerry Salley (Salvation Army).

ABSENT: Curran, Neumann.

WELCOME: Vice-Chairman Vince McDonald opened the meeting at 12:15pm and welcomed everyone in attendance.

APPROVAL of MINUTES & FINANCIALS: Roy Sianez moved to approve the December minutes and Stuart Eldridge second, all voted aye. No vote took place for financials. There were no changes to the financials since year end.

Appointment of Vacant Board Seats: Board Members voted on two new Board Members. Patrice Miller made a motion to vote in Pastor Robert Jones (OP Methodist Church) to fill the Board seat of Neighborhood Representative. Stuart Eldridge seconded, all voted aye. Helen Hewitt made a motion to approve Jerry Salley (Salvation Army) to fill the PBID-Owner Representative seat, Roy Sianez seconded, all voted aye. Terrence Johnson resigned as Chair of the organization, creating vacancy of the Chair. Board Members nominated Stuart Eldridge to become the new Chair of the OPBA. Vince McDonald moved to Approve the nomination and Helen Hewitt seconded, all voted aye. Vince McDonald will remain the V. Chair of the organization.

Updates:

- a. **Street Cleanup-Update:** Staff updated Board that Crossroads Diversified continues to cleanup up Broadway daily. Board requested staff to provide a map Crossroads covers trash pick-up area. Staff agreed and will supply Board Members with a map via email.
- b. **Garbage Can Placement-Update:** Receptacles have been placed within PBID boundaries. Extra cans have been stored incase damaged cans need replacement. Board Members were notified that if they noticed an area that would be positively affected by the placement of a can to notify staff for placement.
- c. **Banner and Decal-Discussion:** Board Members discussed the torn banners that came down during the storm. Board directed staff to find bids to have banners taken down by a professional company. Expense for banner take down, not to exceed

- \$500.00 dollars. The Board received and agreed on the design concept for new banners with minor changes. A proposal was requested by the Board. Staff will prepare banner proposal for February meeting.
- d. **Celebrate Oak Park:** Staff has agreed to support the OPNA with a staff person to help organize the event. Staff will notify Board of the planning meeting for the event via email.
 - e. **Directory-Current Status:** Staff has completed the directory. Will begin working on the 2008-2009 Directory.
 - f. **Newsletter SBP/OPBA-Suggestion:** The Board suggested that the articles be more collaborative with Weed and Seed. The Board also suggested that staff complete a B-2-B list for the New Year as well as look into ad inserts.
 - g. **Monthly Cleanup-Update:** Al Williamson announced that the cleanup is in its third season and continues to be successful.
 - h. **Urban Art Trail-Update:** Staff explained that the Urban Art Trail had not been a focus with the transition underway. Staff hopes to bring the Art Trail to life in the future.

OPBA Meetings:

- a. **Monthly Meetings thru March:** Staff notified the Board that there will be monthly meetings thru March.
- b. **Annual Meetings-Suggestion Date:** Meeting will take place in March.
- c. **Retreat:** Staff asked Board if they would like to have a Retreat to discuss the direction of the OPBA. Board agreed to a four hour retreat that would be facilitated by a person other than staff or OPBA Board Members. Board Directed staff to find a facilitator. Once staff received dates from the Facilitator, dates are to be emailed to Members. Further discussion will take place at the February Meeting.

OPNA-Update: No Representative present.

POP-Update: No POP Officers present.

Other Updates and Announcements:

Cortez Quinn (County Supervisor Dickinson's Office) announced the Town Hall Meeting, January 24, 2008, 6:30pm to 9:00pm that will be held at the Sheriffs Center at 7000 65th Street.

Helen Hewitt (Councilmember Hammonds Office) announced that there will be two Concerts in the Park Series. The First one will be held on July 26th and the second will be August 9th.

Jerry Salley (Salvation Army) announced that he is looking for sponsorship for a kid's basketball camp that will include 60 youth. Mike Bibby will be running the basketball camp.

Adjourn: Meeting was adjourned at 1:35pm. Next meeting is Wednesday February 13, 2008.